

Cookies

SPE Energy Ltd through its website www.speenrgy.com; puts small files (known as ‘cookies’) onto your computer to collect information about how you browse the site.

Cookies are used to:

- measure how you use the website so it can be updated and improved based on your needs
- remember the notifications you’ve seen so that we don’t show them to you again

Our cookies aren’t used to identify you personally.

You’ll normally see a message on the site before we store a cookie on your computer.

Find out more about how to manage cookies below

How cookies are used on speenergy.com

Measuring website usage (Google Analytics)

We use Google Analytics software to collect information about how you use speenergy.com.

We do this to help make sure the site is meeting the needs of its users and to help us make improvements.

Google Analytics stores information about:

- the pages you visit on our site - how long you spend on each page • how you got to the site
- what you click on while you’re visiting the site

We don’t collect or store your personal information (e.g. your name or address) so this information can’t be used to identify who you are.

We don’t allow Google to use or share our analytics data.

Google Analytics sets the following cookies:

Name	Purpose	Expires
_utma	Determines the number of unique visitors to the site	2 years
_utmb	This works with _utmc to calculate the average length of time you spend on our site	30 minutes
_utmc	This works with _utmb to calculate when you close your browser	when you close your browser
_utmz	This provides information about how you reached the site (eg from another website or a search engine)	6 months
ga_nextpage_params	This stores data to be sent to Google on the next page you request	when you close your browser
GDS_successEvents & GDS_analyticsTokens	These help us identify how you use our website so we can make the site better	4 months

You can opt out of Google Analytics cookies.